**FRANK MELLANA**

MULTIDISCIPLINARY GRAPHIC DESIGNER

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**Summary**

Multidisciplinary Graphic Designer, part time space cadet. Focused on digital product design and overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with 4 years of user experience design, user interface design, and marketing knowledge. Highly effective at collaborating with artistic, project, production, and administrative leadership. Effectively provides thorough and detailed research. Passionate for aerospace, and ideas of future life amongst the stars.

**Skills**

* Research, Critical Thinking, Problem Solving, User Interface Design, User Experience Design, Information Architecture, Prototyping, Marketing, Wireframing, Branding Strategies, Ideation,

**Software skills**

* Adobe Creative Suite, Adobe XD, Invision, Photoshop, Illustrator, After Effects, InDesign, Sketch

**Experience**

Junior Web Designer, **FOCO, Somerset, NJ, Remote 06/24/2020 – Current**

* Designs social media assets for the marketing of products including (apparel, face coverings, signs, bobble-heads, and more) for US & UK websites, Instagram, and Facebook
* Collaborates with 3 Web Design team members to brainstorm design layouts, product posts, new product launches, product campaigns, and mock-ups
* Delivers consistent, quality designs under tight timelines with different time zones, while efficiently communicating with multiple teams (US & International)
* Researches and suggests different design ideas for ads, emails, and company webpages

Creative Director Intern, **Michael Graves College, Union, NJ, 11/2018 05/2019**

Trauma received second place in 2019 at Kean University Business Plan Competition, delivering user specific early first aid instructions utilizing visual communication with trained professionals

* Managed multiple projects across entire design process effectively in deadline driven environment
* Consulted with board of 2 senior advisors to determine enhancements and product features
* Designed wireframes, low/high fidelity prototypes, managed all aspects of digital design
* Conduct research to inform and test user interfaces and information architecture

Graphic Design Marketing Intern, **Michael Graves College, Union, NJ, 09/2018 – 12/2019**

Assisted in multiple projects while managing overall assessment of digital content designed to drive brand awareness and student activity through interactive social media campaigns.

* Collaborated with design team to solve problems, improve operations, and provide rapid user feedback
* Assisted senior advisors in assessment of all final content while managing 2+ posting schedules
* Managed content, conceptualizing designs, milestones and incorporating user feedback
* Used Photoshop and Illustrator to create images and layouts for over 6 projects

**Emergency Medical Technician, 09/2008 – 2020**

* 30+ certifications

**Education**

**Michael Graves College, Kean University, Union, NJ, Bachelor of Fine Arts, 05/2019**

Graphic Design/Interactive Print And Screen, Cum Laude, High Honors, Honor Convocation recipient

* Student Research Presenter, 1 Million Cups Presenter, GO! Organization Student Member